



Additionally, a variety of venues created for children are integral to the plan. An interactive interpretive zone, expanded animal contact area, thematic small animal exhibits, and an area of rides and games are proposed.

The new zoo will highlight the richness and complexity of the natural world, entertain and educate visitors, and encourage them to come back. It will gain its rightful place as a financial asset to the city and a fully realized entertainment resource for the community.

Master Plan

The master plan creates a framework for growth and development that articulates a vision and affords flexibility to accommodate unanticipated opportunities and fiscal imperatives.

It employs an innovative model for zoo interpretation that emphasizes the charismatic appeal of individual animal species to encourage visitor participation in conservation and zoo programs.

Two indoor tropical houses and an events pavilion provide opportunities for tropical species exhibits, revenue, special function and meeting space which will extend seasonal visitation and diversify activities at the zoo.

**Master Plan
Virginia Zoo
Norfolk, Virginia
2004
\$ 100 Million**



Virginia Zoo, Norfolk, VA

